

Ad ID 173

Ad Text Think about this for a second. My house is on fire with my entire family inside. I make it out and scream for help. My neighbor grabs the water hose and sprays his house which isn't on fire. Then tells me all houses matter.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 929

Ad Clicks 86

Ad Spend 217.15 RUB

Ad Creation Date 09/09/15 08:05:34 AM PDT

Ad End Date 09/10/15 08:05:33 AM PDT